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Support a deposit return system that collects every bottle, can and carton

Dear Stretton Parish Council,

We all want to take more responsibility for our planet - it's our home, nature's home, and home to the most beautiful landscapes. But littered bottles and cans are found everywhere, polluting our countryside, streets, rivers and oceans.

We campaign for the best solutions to this pollution. And the world's best deposit return systems - where you pay a small amount when you buy a drink and get it back when you return it - can drastically reduce litter and increase recycling rates up to 97%. **That's why we want the very best system for England.**

[Take action](#)



What's the story?

The great news is that, after 10 years of campaigning, the government has

agreed to introduce a deposit return system for England - **and are consulting on its design right now**. The bad news is that many vested interests, from drinks companies to the packaging and waste industries, are lobbying the government to limit the system and make it less effective - just so they can keep putting their profits before solutions.

Back the best system

Let's use this opportunity to show environment secretary Michael Gove that he has support for a world-leading deposit return system **from as many people as possible**.

Please add your voice to support our Golden Rules for the new scheme.

CPRE's Golden Rules

We want a deposit return system that:

- includes all sizes of bottle, can and carton.
- includes all materials - aluminium, plastic, glass and Tetrapak.
- is accessible for all, regardless of mobility or other considerations.
- is paid for by the drinks manufacturers.
- is UK-wide.
- is carbon neutral, with no impact on climate change.
- boosts the UK recycling sector, with any new plants being built on brownfield first.
- works alongside other solutions to reduce waste and increase recycling.

Do you agree?

Yes, I'm ALL IN

Thank you so much for supporting a litter-free future.



Samantha Harding
Litter Programme Director



CPRE fights for a better future for the English countryside. We work locally and nationally to promote, enhance and protect a beautiful and thriving countryside, for everyone to value and enjoy. Founded in 1926, we're a grassroots organisation, with more than 200 local groups, a branch in every county and 60,000 members and supporters. CPRE is a registered charity (1089685) and a company registered in England (4302973).

[CPRE privacy policy](#)

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